



COMMUNITY CONNECT CENTER



Transportation
Services



After-School
Program



Workforce
Development

Driving Dreams Forward: New 16-Passenger Van, A Vehicle for Vision

At the Community Connect Center (CCC), we are more than an organization; we are a lifeline for New Americans seeking to build vibrant lives in their new homeland. We provide essential tools, unwavering support, and vital connections through language classes, job training, cultural celebrations, and more. For years, our trusty 16-passenger van was the embodiment of this vision, transporting

newcomers to opportunities and weaving them into the rich tapestry of our community. That van has reached its well-deserved retirement, leaving us with a critical gap. We need your partnership to launch a new, transformative journey.

We are embarking on a mission to raise \$100,000, not just to purchase a new 16-passenger van, but to ensure its long-

term operation, covering gas, maintenance, and insurance for years to come. By sponsoring this initiative, you will directly empower New Americans to take root and flourish, while simultaneously gaining powerful, community-wide visibility through a custom-designed van that tells a story – their story, and yours. Join us in driving this mission forward and making a tangible difference.



Base representation not indicative of the final graphic design.

The Urgent Need: A Lifeline Interrupted

Our van is more than just transportation; it's a lifeline for New Americans, enabling us to:

- Connect to Opportunity: Transport individuals in our Workforce Program to interviews and employment.
- Empower Youth: Deliver children to enriching after-school programs and culturally immersive field trips.

The total cost to restore this lifeline includes:

- New 16-Passenger Van: \$65,000
- Custom Graphic Vinyl Wrap: \$5,000.
- Expenses (3-Year Estimate): \$30,000

Our retired van served thousands of New Americans, traveling countless miles, but its absence has left a profound void. Your sponsorship will fuel a fresh start, ensuring newcomers can thrive for years to come.

Sponsorship Opportunities: Journey with Us

Embark on a mission-inspired journey with these tiered sponsorship levels, each reflecting the transformative path of New Americans and offering unique recognition:

Homeland Navigator: \$50,000 (Exclusive – One Available)

- **Van Title:** The van will proudly bear the name: **"The {Sponsor} Pathway."**
- **Wrap Beacon:** Your logo will be prominently featured on both sides of the van's custom-designed wrap.
- **Welcome Fest Lead:** Headline our annual New American Welcome

Fest, with opportunities for a speaking role or prominent banner placement.

- **Digital Compass:** Bi-monthly features on CCC's website and social media platforms.
- **Roots Plaque:** Receive a framed "key to the homeland" plaque for your office and ours, along with an exclusive invitation to the van unveiling.

Bridge Builder: \$25,000

- **Wrap Span:** Your logo will seamlessly bridge the rear and one side of the van's design.
- **Fest Spotlight:** Your logo will be featured on signage and you will receive mentions at all CCC events for 18 months.
- **Digital Crossing:** Quarterly social media posts celebrating your support for a full year.
- **Keystone Gift:** Receive a bridge-themed thank-you keepsake, along with VIP access to the Welcome Fest.

Trailblazer: \$10,000

- **Wrap Trail:** Your logo will mark the path on the rear or lower side panels of the van.
- **Fest Roll Call:** Your name will be included in event programs and on our donor wall for one year.
- **Digital Milestone:** Two dedicated social media posts highlighting your impact.

Stepping Stone Supporter: \$5,000

- **Wrap Step:** Your logo will join a shared sponsor banner on the van.
- **Fest Nod:** Your name will be listed at two key CCC events.

- **Digital Pathway:** You will be featured in a collective sponsor post twice yearly.

Welcome Wagon Friend: \$2,500

- **Window Welcome:** Your name or logo will be featured on an interior window decal.
- **Digital Greeting:** You will be included in a collective sponsor post quarterly.
- **Creative Sponsor Attribution:** Driving Recognition

We are committed to providing standout recognition that aligns with our mission:

- **Van Wrap Journey:** The van will feature a visually compelling wrap that seamlessly blends CCC's purpose with your branding – envision a road-map of dreams, diverse faces, or a vibrant skyline of new beginnings.
- **New Roots Stories:** Monthly stories (via newsletter, social media, or X) highlighting the direct impact of your sponsorship, such as, "**Thanks to {Sponsor}, a family attended their first citizenship class!**"
- **Driver's Log Video:** Short video clips from the van, live or posted, expressing gratitude to sponsors during trips to job interviews or cultural fairs.
- **Milepost Cheers:** Every 3,000 miles, we will share a photo post, celebrating milestones like, "12,000 miles of thriving, thanks to [Sponsor Name]!"
- **Arrival Celebration:** An annual ride-along event where sponsors can meet New Americans, experience the van in action, and enjoy a cultural showcase.

The Van Wrap Vision: A Symbol of Hope on Wheels

Imagine a van wrapped in a vibrant tapestry of transition – perhaps a road stretching toward a rising sun, hands planting seeds, or flags of many nations merging into one community – all beautifully accented by CCC's logo and your distinguished branding. This rolling symbol of hope will capture attention at every stop, from language labs to festivals, powerfully spotlighting your pivotal role in welcoming New Americans.

Why Sponsor Community Connect Center?

- **Extensive Reach:** The van will cover significant mileage annually, showcasing your brand to diverse audiences throughout the community.
- **Meaningful Purpose:** Align your brand with a cause that directly uplifts New Americans, significantly enhancing your community impact.
- **Lasting Legacy:** Help countless newcomers establish their roots and flourish with a fully funded, reliable mode of transportation.

How to Journey with Us

Are you ready to guide New Americans on their path to success? Contact us to claim your sponsorship level. We will provide a detailed agreement and a captivating wrap design preview. Your invaluable support will drive CCC's mission and empower New Americans to thrive for generations to come.

Thank you for paving the path with us – we are excited to embark on this transformative journey together!



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